



MOSAIC Logo Guidelines

OKDHS logo guidelines

Use of the MOSAIC logos requires concurrent use of the OKDHS logo and adherence to OKDHS policy regarding use of the OKDHS logo. Guidelines and OKDHS logo sizes are at: <http://infonet.okdhs.int/dhsimages/OfficialDHS/>

Keepers and use of MOSAIC logo

OKDHS Enterprise Program Management Office (EPMO) will establish, maintain, and provide guidelines for use of the MOSAIC logos.

Outside agencies or those not licensed by OKDHS must obtain permission from EPMO to use MOSAIC logos.

The MOSAIC logos may be used in any publication or presentation, provided the word or theme of MOSAIC is used in conjunction with the logo.

The MOSAIC logos are not copyrighted, but laws regarding misuse of official government documents apply to misuse of MOSAIC logos.

The MOSIAC logos must not be used in any manner that puts OKDHS in disrepute or disrespect, or subjects OKDHS to ridicule. The MOSAIC logos must not be used for illegal or unethical purposes.

Logo printing, placement, and format

Printing. Logos, except the black and white (BW) version, are best printed with a high quality color printer, but may be printed as BW, or on grayscale. Ensure that all text inside the logos is readable.

Placement and size. There are no restrictions on placement and size of logos, but logo image must not be stretched. MOSAIC art piece must remain proportional to the round shape. Logo may be reformatted to a proportional height and width.

Format. Each logo version has one or more formats. The preferred format is the textured style, provided the texture does not compromise clarity.

The shadow style gives the logo added depth and is best used for large size logos or large presentations. MOSAIC round and ball logos have the vanilla format without texture, which is recommended when the texture is no longer visible when printed.

MOSAIC side promo and side BW logo versions may be used for promotional items, such as t-shirts and pens.

Logo colors

All versions of the MOSAIC logo are available as CMYK for printing and RGB for Web and video use. When spot color version is required for printing logos, the colors to use are:

- Blue Pantone Reflex Blue
- Gray Pantone Solid Coated 422
- Green Pantone Solid Coated 7483
- Orange Pantone Solid Coated 158
- Red Pantone Solid Coated 202
- Purple Pantone Solid Coated 2587
- Black Pantone Black
- White Pantone White

Altering the logo

The MOSAIC logo may not be altered without input and permission from EPMO. Any proposed alteration must be submitted to EPMO for discussion, approval, and production.

The MOSAIC logos as approved may not be altered. No part of the logos may be removed. No part of the logos may be re-colored.

The MOSAIC logos must be used "as is," regardless the size or file format used. No conversion of the logos is needed. Various file formats are available from OKDHS EPMO at DHS.MOSAIC.Contact@okdhs.org.

MOSAIC logo versions

MOSAIC bars



MOSAIC bars shadow

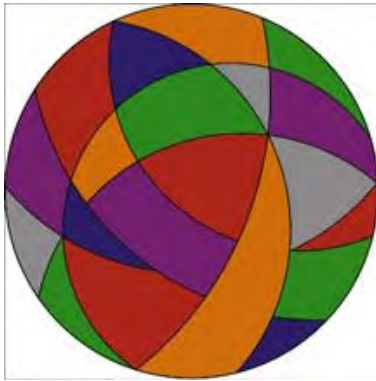
Description: MOSAIC bars and bars shadow logo is composed of the word "MOSAIC" in green on white, with the O made up of the MOSAIC art piece; a blue bar above with the words "Oklahoma Department of Human Services" in white forms the top border; a light blue line above and below "MOSAIC" separates it from the white; an orange bar with the words "Integrating Services to Create Positive Outcomes for Oklahomans" in white forms the bottom border.

MOSAIC round**MOSAIC round shadow**

MOSAIC round vanilla

Description: MOSAIC round, round shadow, and round vanilla logo is composed of the MOSAIC art piece with the word "MOSAIC" in the bottom section in white, with a white bar above and below integrated into the top and bottom of the word. This logo appears in three formats: textured, shadow, and vanilla.

MOSAIC ball**MOSAIC ball shadow**

MOSAIC ball vanilla

Description: MOSAIC ball, ball shadow, and ball vanilla logo is composed of the MOSAIC art piece. This logo appears in three formats: textured, shadow, and vanilla.

MOSAIC side slogan**MOSAIC side slogan shadow**

Description: MOSAIC side slogan and side slogan shadow logo is composed of the MOSAIC art piece to the left, and the word "MOSAIC" to the right in green, about three times the width of the art piece; the words "Oklahoma Department of Human Services" are above in black reaching to the A in MOSAIC; and the words "Integrating Services to Create Positive Outcomes for Oklahomans" are below in red, same line length as MOSAIC.

MOSAIC side new



MOSAIC side new shadow



Description: MOSAIC side new and side new shadow logo is composed of the MOSAIC art piece to the left, and to the right the word "MOSAIC" in green twice the width of the art piece; the words "Oklahoma Department of Human Services" are above in black, same line length as MOSAIC.

MOSAIC side promo



MOSAIC side BW

Description: MOSAIC side promo and side BW logo is composed of the MOSAIC art piece to the left, and to the right the word "MOSAIC" in green twice the width of the art piece (promo) or bold black about three times the width of the black and white art piece (BW); the acronym "OKDHS" is above in black, reaching to the middle of the O in MOSAIC.